The nature of post-neoliberalism: Building bio-socialism in the Ecuadorian Amazon

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Abstract

This paper explores the ideology and materiality of ‘bio-socialism’, through which the Ecuadorian government is attempting to catalyse a ‘post-neoliberal’ transition from the ‘finite resources’ of Amazonian oil reserves to the ‘infinite resources’ of biodiversity and scientific knowledge. This experiment is embodied in Ikiam, a public university under construction in the Ecuadorian Amazon. Drawing on extensive field research, we argue that, despite its radical intentions, bio-socialism is functioning as a strategy for the real subsumption of nature to capital, which is being operationalized in Ikiam in ways that reproduce the neoliberal knowledge economy. However, the contradictions of this process imply that, in practice, Ikiam is only intensifying established patterns of the formal subsumption of nature, by commodifying the genetic wealth and indigenous knowledge of the Amazon, and legitimating the expansion of the oil and mineral frontiers. The case of bio-socialism demonstrates the paradoxical nature of actually-existing post-neoliberalism, and illustrates the tendency for utopian ideologies to reproduce the material conditions they are seeking to escape.

1. Introduction

The planetary catastrophe of global capitalism has starkly exposed our collective inability to imagine the radical transformation of “the socio-ecological co-ordinates of everyday life and the production of new socio-natural configurations” (Swyngedouw, 2010a: 307). Under such conditions, the critical analysis of actually-existing experiments in the post-neoliberal production of nature becomes an urgent necessity. A rare example of such an experiment is currently underway in Ecuador. In 2006, Rafael Correa Delgado was elected President of Ecuador, following over two decades of neoliberal reforms that had plunged the country into a profound socio-ecological crisis. Correa’s manifesto called for a ‘Citizens’ Revolution’ that would halt “the devastating advance of neoliberalism” (Alianza País, 2006: 5). In 2008, a new constitution was ratified, in which Ecuador became the first country in the world to recognise ‘the rights of nature’, in response to the demands of indigenous social movements that had struggled for decades against the social and environmental consequences of the oil industry in the Ecuadorian Amazon (Becker, 2012; Radcliffe, 2012). These rights have inspired the state project of ‘bio-socialism’, which promises to replace Ecuador’s dependence on the ‘finite resources’ of Amazonian oil reserves with a development model based on the collective ownership of the ‘infinite resources’ of knowledge and biodiversity (Ramírez, 2012; SENPLADES, 2009, 2013).

This paper presents a critique of bio-socialism, as a means of assessing the possibilities and limitations of post-neoliberal development, and as an opportunity to explore the relationship between utopian ideologies and material realities under conditions of global capitalism. We approach this task through a detailed study of Ikiam, a public university currently under construction in the Ecuadorian Amazon, which embodies the economic vision of bio-socialism. ‘Ikiam’ means ‘jungle’ in the language of the Shuar indigenous nationality, and the main campus is located near the Amazonian city of Tena, on the boundary of Colonzo-Chalupas, a 93,000-hectare biosphere reserve that functions as a “living laboratory” for the new university (Correa, 2014; El Telégrafo, 2014). An inter-disciplinary team of international scientists is researching the potential industrial and pharmaceutical applications of the biodiversity of the Amazon, while training a future generation of scientists to work in Ecuador’s nascent biotechnology industry.

Our analysis of Ikiam is based on extensive field research undertaken in Ecuador in 2015, as part of the National Centre of Strategies for the Right to Territory (CENEDET), a research institute funded by the Ecuadorian government and directed by the Marxist...
human geographer David Harvey. Our unusual position as critical scholars operating within the Ecuadorian state apparatus provided us with a unique possibility to conduct an internal investigation of an avowedly ‘post-neoliberal’ project, including participatory observation in the planning process, textual analysis of government policy statements and planning documents, and ninety-seven semi-structured interviews and focus groups with politicians, civil servants, academics and impacted communities. However, our research on Ikiam also contributed to growing tensions between CENEDET and the Ecuadorian government, exacerbated by the dissemination of research findings that were critical of various dimensions of the Citizens’ Revolution. While undertaking field research in the politically sensitive region of the El Mirador copper mine (discussed in section five below), the lead researcher on this project was fired without explanation, and CENEDET was closed down soon afterwards. Through the publication of our findings here, we aim to contribute to debates on the nature of post-neoliberalism in ways that unfortunately proved impossible within the confines of the ‘post-neoliberal’ state itself.2

The case of bio-socialism is of particular interest for the study of post-neoliberalism, not only because of the scale of its ambition, and its rapid materialization in the form of Ikiam, but also due to the profoundly contradictory dynamics of this ultimately failed process. As Slavoj Žižek has argued, an ideological formation not only conceals the material realities of capitalism, but also tends to ‘create what it purports to conceal, its own ‘repressed’ point of reference’ (Žižek, 1997: 6). In this paper, we interpret biosocialism as an ideological formation that has functioned in precisely this way, by simultaneously concealing and promoting a transition from the formal to the real subsumption of nature to capital, understood as a shift from natural resource extraction towards biotechnological interventions that result in “higher yields, shorter turnover times… Nature, in short, is (re)-made to work harder, faster, better” (Boyd et al., 2008: 19). Despite being framed in the discourse of post-neoliberalism, we argue that Ikiam has reproduced many of the defining features of the neoliberal knowledge economy, based upon close cooperation between academia and industry in the real subsumption of nature. The ideological complexities of bio-socialism, however, do not end here. In practice, Ikiam is failing to catalyse this disavowed shift towards real subsumption, and is only succeeding in reproducing existing processes of formal subsumption on an expanded scale, by transforming the genetic wealth and indigenous knowledge of the Amazon into fields of monopoly rent extraction, and by legitimating the extension of the oil and mineral frontiers, in the context of the collapse of the commodities boom, and the exhaustion of the post-neoliberal project.

Ikiam and other spatial embodiments of post-neoliberal ideology have been largely overlooked in critical analyses of the leftist regimes that swept to power across Latin America in the first decade of the new millennium. An extensive literature questions the extent to which these regimes have succeeded in transcending the neoliberal paradigm, acknowledging their achievements in reducing poverty and expanding social programmes, but emphasizing their sustained commitment to export-led development; their continued dependency on mineral and hydrocarbon ‘extracivism’, and their reproduction of violent processes of accumulation by dispossession (Arsel et al., 2016; Burchardt and Dietz, 2014; Grugel and Riggirozzi, 2012; Gudynas, 2012; Kennemore and Weeks, 2011; Latorre et al., 2015; Macdonald and Rickett, 2009; Rosales, 2013; Veltmeyer and Petras, 2014). These studies, however, have given less attention to the ways in which “space, power… and contestation are being made and remade through efforts to materialize post-neoliberal ideologies” (Elwood et al., 2016). This has led to calls for more nuanced analyses of “actually-existing post-neoliberalism” (Yates and Bakker, 2014: 2), and an emergent literature has now begun to address such questions (Billo, 2015; Boelens et al., 2015; Kaup, 2014; Perreault, 2012; Purcell et al., 2016; Webber, 2016; Wilson and Bayón, 2015, 2016).

This paper aims to contribute to the study of ‘actually-existing post-neoliberalism’, through an exploration of the entanglement of space, power, and ideology through which an iconic post-neoliberal project has been conceived, constructed, and brought to ruin. By tracing the twists and turns of this convoluted process, we aim to provide a vivid illustration of the ways in which utopian visions are distorted, inverted, and destroyed in the process of their realization. The following section deciphers bio-socialism as an ideological formation, which combines an explicitly anti-capitalist ideology with an implicit ideological commitment to a ‘neo-structuralist’ policy framework, and which functions as a disavowed strategy for the real subsumption of nature to capital. The third section locates Ikiam within this context, arguing that the ideological formation of bio-socialism, the feverish atmosphere of a commodity boom, and the enduring influence of neoliberal common-sense, have all contributed to the production of Ikiam as a ‘utopia of spatial form’ that houses a reproduction of the neoliberal knowledge economy. The fourth section argues that, far from catalysing a transition to the real subsumption of nature to capital, Ikiam is only contributing to the formal subsumption of nature, through the exploitation of genetic material and its associated ‘ancestral knowledge’, and the appropriation of the monopoly rents that can be extracted from these territorially exclusive commodities. The fifth section considers two further Ikiam campuses planned for the oil and mining regions of the Amazon. These campuses have been abandoned in the context of an expansion of primary resource extraction under conditions of economic crisis, through which an economic model based on ‘finite resources’ is being extended at the expense of the ‘infinite resources’ of the social and ecological commons. We conclude by reflecting on the paradoxical nature of actually-existing post-neoliberalism, and the tendency for utopian ideologies to reproduce the material conditions that they are seeking to escape.

2. Bio-socialism as an ideological formation

In order to understand the ideological formation of bio-socialism, it is necessary to begin with the material dynamics of formal and real subsumption that this ideology is structured to disavow. According to Marx, nature is not productive of value, which solely exists in capitalist society as a measure of socially-necessary labour time. Capitalism emerges with the formal subsumption of labour to capital, understood as the subordination of pre-existing forms of production under the reign of wage labour. Inter-capitalist competition, however, drives towards the real subsumption of labour, through which the labour process is transformed by

1 Most interviews were conducted in Spanish, while a limited number were conducted in English. We have not identified those that were conducted in English, in order to protect the anonymity of our interviewees. All quotations from interviews in Spanish and from Spanish language texts have been translated by the authors.

2 For further details of the CENEDET experiment, see Wilson (2017). CENEDET produced eight working papers, which can be downloaded at https://cenedet.wordpress.com/publicaciones/working-papers/.

3 The paper also contributes to a growing literature that draws on Slavoj Žižek's critique of ideology in tracing the perplexing irrationalities and paradoxical involutions of contemporary capitalist development (De Vries, 2007; Kapoor, 2014; Fitchett et al., 2014; Swyngedouw, 2010a; Wilson, 2014, 2016). We further aim to contribute to the literature on the subsumption of nature to capital (Birch et al., 2010; Boyd et al., 2008; Labban, 2014; Pellizoni, 2011; Smith, 2007), by drawing attention to the role of ground rent in reproducing established structures of formal subsumption, and tracing the dialectics of formal and real subsumption ‘on the ground’.
technologies that increase productivity and the rate of surplus value extraction (Marx, 1976: 1019–1038). Like labour, nature is formally subsumed to the extent that it is directly exploited in the conditions in which it is found, confronting capital as ‘an exogenous set of material properties and bio/geophysical processes’ (Boyd et al., 2008: 3). As such, it provides a source of ground rent for landlords and national states, whose monopoly control of the natural resources required for commodity production enables them to appropriate a portion of the surplus value extracted through the exploitation of living labour in the global centres of industry (Grinberg and Starosta, 2015; Purcell et al., 2016). Under conditions of real subsumption, by contrast, ‘natural’ biological processes are manipulated to increase yields, enhance metabolisms, and intensify industrial productivity (Birch et al., 2010). The formal and real subsumption of nature to capital are therefore internally related moments within the uneven geographical development of global capitalism.

Prior to the Citizens’ Revolution, the Ecuadorian Amazon had been historically incorporated into world markets on the basis of the formal subsumption of nature and the appropriation of ground rent. Indeed, ever since its colonial discovery, the Amazon has been framed in the capitalist imaginary as a land of superabundant natural wealth (Wylie, 2014). In 1541, the Spanish conquistador Gonzalo Pizarro set out from what is now the Ecuadorian capital of Quito, descending from the Andes to the Amazon in search of the Land of Cinnamon and El Dorado – mythical cornucopias that were said to be filled with unimaginable quantities of spices and gold (Smith, 1990). In the nineteenth century, the rubber boom launched a second wave of colonization of the Ecuadorian Amazon in search of “elastic gold”, leading to the enslavement and displacement of the indigenous population (Russetto, 2013: 133). In 1967, extensive oil deposits were discovered in the northern Ecuadorian Amazon. As Michael Watts observes, “El Dorado had been located, and it was in an oil well” (Watts, 1994: 203).

The first oil concessions were owned and operated by the Texaco-Gulf consortium, which built roads and pipelines that opened the northern Amazon to a rapid process of colonization from the highlands, resulting in widespread deforestation and the dispossession of the indigenous peoples of the region. Further socio-ecological impacts included frequent oil spills, the burning of millions of cubic feet of gas and waste oil, and the discharging of billions of gallons of highly toxic formation waters into the rivers of the region, resulting in the poisoning of entire ecosystems and high rates of cancers and other diseases in the local population (Kimerling, 1991; Sawyer, 2004). By the time of the collapse of the oil price in the early 1980s, and the subsequent neoliberalization of the economy, Ecuador was an “oil nation”, in which oil rents consistently accounted for at least 50 percent of export earnings and as much as two-thirds of the national budget (Watts, 1994: 200; Perreault and Valdivia, 2010). Meanwhile the indigenous nationalities and peasant organizations of the Amazon developed a network of social movements that contested the hegemonic power of the transnational oil companies operating in the region. Many of these organizations became involved in the national indigenous movement, and contributed to a series of popular uprisings that brought the neoliberal model into crisis, and that opened the space for the election of Rafael Correa in 2006, on a post-neoliberal platform that promised a new relationship with nature (Becker, 2011, 2013a).

The 2008 constitution was framed around the Kichwa indigenous concept of sumak kawsay, ‘Buen Vivir or ‘Good Living’, which was understood to imply “an economic development model that is in harmony with nature” (Arsel, 2012: 157). As already mentioned, the constitution was the first in the world to codify the rights of nature, with Article 71 stating that “Nature, or Pachamama … has the right to integral respect for its existence, and for the maintenance and regeneration of its life cycles, structures, functions and processes” (Asemblea Constituyente, 2008: 11). However, in the words of René Ramírez Gallegos, the intellectual author of bi-socialism, while the constitution established the “principles, objectives, and goals” of the Citizens’ Revolution, it had little to say on “the factors of accumulation for the construction of a different type of economy” (Ramírez, 2015a). As Secretary of the newly created National Secretariat of Planning and Development (SENPLADES), Ramírez was charged with the formulation of this new accumulation strategy (Ramírez, 2015a). It was in this context that he set out his vision for bio-socialism as “the materialization and radicalization of … the Citizens’ Revolution” (SENPLADES, 2009: 5). In his words, “the construction of … the society of Buen Vivir” must be guided by “great ethical, theoretical and utopian orientations”, which he defined as “the socialization of sumak kawsay, or republican bio-socialism” (Ramírez, 2015b: 36–37). This new vision sought not to “take better advantage of capitalism but to transform… the capitalist mode of accumulation” (Ramírez, 2015a). Ramírez was clear that the new constitution “cannot coexist with an economic strategy of primary resource exportation” (Ramírez, 2012: 38). To this end, he proposed “a new bio-strategy of accumulation”, based upon a transition from the “finite resources” of oil and other primary commodities to the “infinite resources” of “bioknowledge” (biocognoscimiento), understood as the application of scientific knowledge to the immeasurable biodiversity of the Ecuadorian Amazon in the production of collectively owned public goods (Ramírez, 2012: 8; Ramírez, 2015b).

Underlying this overtly utopian and explicitly anti-capitalist discourse, however, was a more implicit commitment to ‘neo-structuralism’, a policy framework developed in the 1990s by the Economic and Social Commission for Latin America and the Caribbean (ECLAC). In the 1960s and 1970s, ECLAC promoted the ‘core-periphery’ theory of international inequality, and the corresponding development model of Import-Substitution Industrialization (ISI), which was implemented across Latin America. Following the debt-crisis of the 1980s and the rise of neoliberal hegemony, ECLAC abandoned the core-periphery model and replaced ISI with the more ‘pragmatic’ post-neoliberal agenda of neo-structuralism (Rival et al., 2015). In contrast to the ‘spurious competitiveness’ of Latin American neoliberalism, based on cheap labour and natural resource exploitation, neo-structuralism advocated a state-led shift towards ‘systemic competitiveness’ based on technological innovations, productivity gains, and ‘an intelligent insertion into international markets’ (Leiva, 2008a, 2008b). Central to this strategy was the promotion of ‘knowledge-intensive sectors’, which would drive the transformation of “the productive matrix” (ECLAC, 2012: 16–18).

As Fernando Leiva has argued, in his comprehensive critique of neo-structuralism, the endorsement of competitiveness and export-led development did not mark a radical break with neoliberal orthodoxy, but constituted “the political-economic consolidation, legitimation and furtherance of the process of capitalist restructuring initially set in motion by neoliberal ideas and policies” (Leiva, 2008a: xxvii). This helps to explain the limited ambitions of post-neoliberal projects in countries such as Chile, Brazil and Uruguay, where neo-structuralism was the dominant policy doctrine. Analyses of post-neoliberalism in Latin America tend to distinguish between these regimes and more radical experiments in Bolivia and Venezuela, with Ecuador invariably grouped with the latter (see for example Castañeda, 2006; Burbach et al., 2013; Ellner, 2012). The anti-capitalist discourse of bio-socialism encourages this classification, and Leiva himself has praised the Citizens’ Revolution an alternative to neo-structuralist orthodoxy (Leiva, 2008a: 217). Yet when interviewed, politicians including Ramírez identified neo-structuralism as the common-sense ideology of the Citizens’ Revolution, which was promoted by the cohort of academic economists who formulated the original manifestos, and whose intellectual background was in heterodox economics as
opposed to Marxist theory. This cohort was led by Rafael Correa, himself a neo-structuralist economist who published a working paper with ECLAC prior to entering politics (Correa, 2002). Confronted with the urgent need to formulate a viable accumulation strategy, Ramírez and his team at SENPLADES seized upon neo-structuralism as a ready-made and widely accepted policy framework, and national development plans have since been consistently premised on “systemic productivity and competitiveness… [and] a strategic insertion in the world market” (SENPLADES, 2013: 78).

As an ideological formation, bio-socialism is therefore structured on two levels. At the level of immediate appearances, its overtly anti-capitalist discourse constitutes a deliberately articulated “ideological strategy” (Eagleton, 2007: 33), which aims to embody the principles of the new constitution, and to respond to the demands of the social movements that brought the Citizens’ Revolution to power. But at a deeper level, bio-socialism is informed by neo-structuralism, which operates not as a consciously adopted ideological position, but as an unquestioned framework for the interpretation of economic reality and the formulation of policy solutions. Crucially, as Slavoj Žižek has argued, “it is precisely the neutralisation of some features into a spontaneously accepted background that marks out ideology at its purest” (Žižek, 2008: 31). In practical policy terms, bio-socialism thus came to be formulated, not as a radical anti-capitalist utopia, but as an ostensibly ‘pragmatic’ neo-structuralist approach to “the transformation of the productive matrix,” from one of primary commodity dependency to one based on “technology, innovation, and knowledge” (SENPLADES, 2013: 35). This new economy would involve the development of “higher performance crops” and “the genetic modification of organisms” (SENESCYT, 2013: 13), and would deploy “biological and genetic information [in the] diversification of national exports, [including] bio-prospection, bio-production, and bio-commerce” (SENPLADES, 2013: 42).

This planned transition from ‘finite’ to ‘infinite’ resources did not signify the transformation of capitalistic social relations promised by bio-socialism in its more radical iterations. On the contrary, it implied a disavowed leap from the formal to the real subsumption of nature to capital, “replacing a logic of extraction with one… in which industrial and natural processes become integrated in the pursuit of increased productivity and profitability” (Boyd et al., 2008: 18, 24). Paradoxically, this “ecological revolution” (SENPLADES, 2013: 69) has been facilitated, rather than obstructed, by the invocation of ‘the rights of nature’. Ramírez and other key figures in the Citizens’ Revolution have been profoundly influenced by post-development theorists such as Arturo Escobar and Eduardo Gudynas, who reject Marxism on the basis of its allegedly ‘productivist’ reduction of nature to use values (Gudynas, 2011). Ramírez cites these theorists in arguing that Marxian value theory must be replaced by an affirmation of “the ethico-moral value… of life itself” (Ramírez, 2015c), and insisting that bio-socialism must transcend the “anthropocentrism” of traditional socialism by “recognising the intrinsic values of nature” (Ramírez, 2012: 23). But as Žižek has argued in his critique of mainstream ecology, “Nature does not exist… as a periodic balanced circuit, thrown off its tracks by man’s inadvertence” (Žižek, 1992: 38). Instead, as Jason W. Moore points out, “the history of capitalism is one of successive historical natures”, in which “capitalism has survived not by destroying nature… but through projects that compel nature… to work harder and harder” (Moore, 2015: 19, 13).

The replacement of Marxian value theory with an ethical affirmation of a harmonious external nature thus obscures and facilitates the production of nature by capital. As Ramírez explains, “Ecuador must overcome its role as a provider of primary goods that degrade nature… The new strategy implies the generation of added value by ethically putting life to work… with respect for the rights of nature” (Ramírez, 2012: 38, emphasis added). The discourse of ‘the rights of nature’ therefore functions as a third component of bio-socialism as an ideological formation, by framing the transition from the formal to the real subsumption of nature to capital as a defence of the rights of nature itself. According to Žižek, this disavowed promotion of capitalism as the solution to its own pathological symptoms is the defining feature of utopian socialism, understood as “a belief in the possibility of a universality without its symptom, without the point of exception functioning as its internal negation” (Žižek, 1989: 23). The remainder of this paper explores the implementation of this utopian ideology in the case of Ikiam, through which its ‘internal negations’ have been expressed in spatial form.

3. The paradise of bioknowledge

Ironically for a project devoted to escaping petroleum dependency, it was the long oil boom of the 2000s that brought the building of bio-socialism within the horizon of material possibility. Once in office, Correa took advantage of the boom to renegotiate oil contracts and strengthen the role of the state in the Ecuadorian oil industry (Escribano, 2013; Ruiz, 2013). These reforms resulted in a significant increase in state revenues, with which the Citizens’ Revolution now promised to “sow the oil and harvest a productive matrix for the knowledge society” (SENPLADES, 2013: 15). In 2011, Ramírez was tasked with overseeing this process, in his new position as Secretary of another newly created ministry, the National Secretariat of Science, Technology, and Higher Education (SENESCYT). The flagship projects of bio-socialism were announced the following year, when SENESCYT created Yachay, a knowledge city in the highlands devoted to the development of technological industries, and Ikiam, “dedicated to the generation of bioknowledge” (Correa, 2014: 25). In Ramírez’s words, “It is no longer enough to expound theoretical sophisms… If the utopia of the Right is the construction of fiscal paradises, then the Left must construct paradises of bioknowledge open to Buen Vivir” (Ramírez, 2015a).

In setting out his vision for the achievement of bio-socialism, Ramírez was aware of the parallels with the neoliberal knowledge economy. Since the 1980s, university research in the USA and Europe has been increasingly incorporated into processes of capital accumulation, through the development of a ‘triple-helix’ of integrated relations between academia, industry, and government (Vallas and Kleinman, 2008). The biotechnology sector has been a central driver of this process, through which capital asserts increasing influence over academic research agendas, and science departments are increasingly financed and judged in terms of the quantity of capital accessed and the number of patents acquired (Zucker et al., 2002). As Ramírez himself has acknowledged, “Bio-

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4. This was explained to us by several of the architects of the Citizens’ Revolution, including René Ramírez (Interview 11/02/2016, Quito, Ecuador) and Alberto Acosta, president of the assembly that drafted the 2008 constitution, and now a prominent critic of the Correa administration (Interview 11/09/2015, Quito). 5 Gudynas has also described bio-socialism as broadly “compatible with the Buen Vivir perspective and the rights of nature” (Gudynas, 2011: 446). The mutual admiration between Gudynas and Ramírez is symptomatic of a peculiar affinity between post-development theory and neo-structuralism. Post-development scholars critique the neo-extractivist practices of Ecuador and other post-neoliberal governments in Latin America (see for example Macías Vazquez and Alonso Gonzalez, 2016). Yet their shared rejection of value theory leads both approaches towards surprisingly similar visions of sustainable development based on biodiversity and eco-tourism, in abstraction from the material dynamics of capital accumulation (Chávez, 2016).

5. In 2007 Correa imposed a 99 percent windfall tax on oil companies, and the 2010 Hydrocarbons Law increased the government’s share in oil revenues from 13 to 87 percent, with companies forced to comply or face expropriation. The resulting resources were channelled into a wide range of public works, raising public investment to 15 percent of GDP – the highest in Latin America (Correa, 2014).
knowledge, at this moment... is the mainstream of capitalism, and what is at stake is the construction of a different kind of bioknowledge” (Ramírez, 2015a). When we visited Ikiam in November 2015, however, we found that the university was reproducing precisely the neoliberal knowledge economy that Ramírez had intended to avoid. Ikiam was inaugurated in October 2014, and by the end of 2015 the university had assembled an integrated multidisciplinary team of international scientists devoted to the cataloguing of the biodiversity of the Ecuadorian Amazon, the isolation of potentially marketable active agents, and their patenting and commercialization, under the rubric of an overarching research project entitled Ikiam: Fuente de Vida (‘Ikiam: Source of Life’). In the words of one of the organizers of this project, the aim is “to exploit the megadiversity of the Amazon... What we want, essentially, is to study a plant, learn how it is used in the [indigenous] community, test its active ingredient and isolate this type of drug in distinct cellular models”.

The resulting products are to be marketed by the Centre for Entrepreneurship, which is devoted to “the commercialization of patents... Each time that the researcher has found a new method of extracting a component... we [will] help them to start the process of getting a patent”.

The explanation for this reproduction of the neoliberal knowledge economy lies in a complex entanglement of ideological and material factors. In the first place, as discussed in the previous section, beneath its radical anti-capitalist discourse, bio-socialism is underpinned by the neo-structuralist policy framework of systemic competitiveness, which is broadly consistent with neoliberal fundamentals. Neo-structuralism’s model of best practice is the rapid state-led industrialization achieved by South Korea and the other ‘Asian Tigers’ (Leiva, 2008a: 90–98). Correa was impressed by a visit to South Korea in 2010, and insisted that Ikiam and Yachay should be modelled on South Korean knowledge cities, despite the fact that Ramírez had identified this model with the “cognitive capitalism” that bio-socialism was intended to contest.

Correa’s decision to follow the South Korean model also contradicted the advice of the Nobel Prize-winning environmental scientist Arturo Villavicencio, who was serving as a consultant to Correa at the time. Villavicencio emphasized that the South Korean knowledge economy was the outcome of a long-term process of industrialization, and was driven by Korean-based multinational corporations, whereas Ecuador lacked the industry, capital, and personnel required for such a project. According to Villavicencio, Correa dismissed these arguments, insisting on the necessity of “thinking big, leaping forward... He didn’t understand that you can’t simply jump over these processes.”

The inapplicability of the South Korean development model to the Ecuadorian context, however, is more complex than Villavicencio suggests. As Grinberg and Starosta (2009) have argued, the failure of industrialization in South America in comparison to the success of the ‘Asian Tigers’ is primarily due, not to differences in the planning process, but rather to the centrality of ground rent to Latin American capital accumulation, which has historically protected industrial capital from full exposure to the global law of value, leading to a progressive loss of world market competitiveness over time. Indeed, inadequate planning can itself be interpreted as an expression of this deeper economic structure. From this perspective, Correa’s insistence on the possibility of radical and immediate transformation was symptomatic of “the time of oil” (Larkin, 2013: 334) – the sudden explosion and unpredictable longevity of the oil rents upon which the transformation of the productive matrix depended. The pressure of this febrile temporality has led in turn to a lack of adequate planning. In the words of Carlos Ávila, rector of Ikiam from 2014 to 2016, “We are attempting to create an economy of science, technology and innovation... without having a solid basis in planning... We are trying to solve... structural problems without being clear what those problems are.”

This opinion is shared by Villavicencio, who has pointed out that “there is no official document that coherently defines the objectives, strategies and priorities in the fields of science and technology” (Villavicencio, 2014: 16).

In the absence of a strategy for the materialization of bio-socialism, Ikiam has been colonized by the neoliberal common-sense of the mainstream international scientific academy. When asked about bio-socialism, Ávila explained that “For me, socialism is not the best alternative... because as soon as we are talking about bioknowledge we are talking about industry... and that industry can be undertaken by private enterprise.” One Ikiam scientist emphasized that to compete in the international biotechnology sector, “you have to be in the business” (this last word was spoken in English). Another stressed the importance of “cooperation between public institutes and private companies,” while a third argued that Ikiam must “embrace commercialization strategies.”

In this context, Ikiam functions as what Harvey (2000: 104–113) would call a “utopia of spatial form”, which inscribes a utopian ideology into a spatial structure, while facilitating the reproduction of hegemonic social relations within that structure. The first architectural plan for Ikiam was designed by a South Korean consultancy, in the brash and ostentatious style of an East Asian knowledge city. This plan, however, was rejected in favour of a design more consistent with the explicit ideological orientation of “the socialism of sumak kawsay”, and a new competition was launched, entitled ‘Wild Architecture’.

The winners of the first round emphasized harmony with the ecology of the region, including laboratories constructed in the shape of leaves, and “bridges that change direction organically, evoking the structures of trees” (El Comercio, 2014a, 2014b). The selected design was based on the vernacular architecture of the Huaorani indigenous nationality, and was conceived as “a hybrid that reinterprets... the millennial knowledge of this incredible culture.” The post-neoliberal ideology of “the rights of nature” was thus embodied in a spatial form designed to contain a distinctly neoliberal strategy for the real subsumption of nature to capital.

Such utopias of spatial form are symptomatic of the ‘revolutionary’ projects that have historically accompanied the inflation of national budgets during commodity booms. As Fernando Coronil has argued, in his analysis of the ‘Great Venezuela’ project financed by the oil boom of the 1970s, commodity booms transform “State representatives, the visible embodiments of the invisible powers of oil money, [into] powerful magicians who pull social reality... out of a hat” (Coronil, 1997: 2). The 1970s oil boom also triggered the ‘White Revolution’ in Iran, where the Shah “claimed to have suddenly been blessed with a shining vision [of] ‘Prosperity for All’” (Kapuscinski, 2006: 53), and launched the accelerated industrialization of Nigeria, while ensuring that “the magical realism of Nigerian modernity... was instant, effortless, and above all spectacular” (Apert, 2005: 41–42).

In each of these cases, the euphoria of the boom inspired the feverish construction of iconic spatial utopias that were temporarily suspended on a foundation of ground rent, 8 René Ramírez. Interview 11/02/2016, Quito.
9 Member of the Ikiam architectural team #1. Interview 18/08/2015, Quito.
10 Member of the Ikiam architectural team #2. Interview 19/08/2015, Quito.
12 Carlos Ávila. Interview 23/10/2015, Quito.
13 Member of the Ikiam architectural team #3. Interview 06/11/2015, Quito.
14 Member of the Ikiam architectural team #1. Interview 04/11/2015, Quito.
15 Member of the Ikiam architectural team #2. Interview 07/11/2015, Quito.
16 Member of the Ikiam architectural team #1. Interview 29/05/2015, Quito.
17 Member of the Ikiam architectural team #2. Interview 18/08/2015, Quito.
but were then exposed as ‘white elephants’ once the flood of rents receded (Bridge and Le Billon, 2013; Watts, 1994). The next section reveals Ikiam as a white elephant of this kind, which has failed to catalyse the real subsumption of nature to capital, or even to produce the utopian spatial form in which this strategy was to be concealed.18

4. Science fiction

By the time of the launch of Ikiam in October 2014, the ‘time of oil’ had begun to impose itself on the Citizens’ Revolution. The oil price had started to collapse from its highpoint of US$115 per barrel a few months earlier, and the budget for Ikiam was reduced several times over the course of 2015, as petroleum prices continued their precipitous decline.19 As a consequence, the ecological utopia envisioned by the architects has yet to be constructed. As of January 2017, the university continues to be housed in the administrative buildings, a set of temporary structures described by a member of a local indigenous community as “a chicken hutch.”20 The Ikiam scientists therefore lack the state-of-the-art laboratories that they require to advance in their research. Without such facilities, as several of these scientists explained to us, Ikiam is unable to isolate active molecules and identify genetic codes, and will be reduced to producing inventories of plant and animal species with potentially marketable properties. These inventories, furthermore, are unlikely to be of interest to biotechnological industries, for the simple reason that no such industries exist. The CEO of a small Ecuadorian biotech start-up told us that “a business needs three things to be successful: technology, market, and investment”, and went on to explain that none of these factors are present in Ecuador: a coherent national plan for the biotechnology sector “does not exist”; there is “no commercial structure to exploit the biodiversity”; and Ecuador’s oligopolistic bourgeoisie is more concerned with “drowning” potential competition that investing in national development.21 As the rector of Ikiam ruefully observed, Ecuador aspires to be a world leader in the highly competitive biotechnology sector, “but we don’t even have the capacity to produce our own toilet paper”.22

In the absence of adequate laboratories to research and develop its discoveries, and without a national biotechnology sector to bring these products to market, Ikiam will be obliged to export the genetic wealth of the Amazon for development by foreign research institutes and corporations. In the words of one of the project leaders of Ikiam: Fuente de Vida, “If we don’t invest properly. . . if we cannot advance beyond producing an inventory . . . then that inventory will go [abroad], because it’s a very competitive area”.23 An economist who has worked as a consultant on the transformation of the productive matrix made a similar point, arguing that “You need an industrial base in your country that can use all this knowledge that you are generating . . . otherwise it will just fly to other countries. . . In the end you are just making cheaper research for other people elsewhere, who are going to exploit all these results.”24 In other words, a strategy for the real subsumption of nature to capital through the patenting of genetic sequences and the development of biotechnological commodities is in danger of being reduced to a further iteration of the formal subsumption of nature on which the Ecuadorian economy has traditionally been based, with Ikiam extracting primary resources in their raw state in the form of flora and fauna samples, and exporting them for development and incorporation into processes of real subsumption underway elsewhere.

The appropriation of “ancestral knowledge” (Ikiam, 2016: 6) is central to this process of formal subsumption.25 As one of the Ikiam scientists explained, in the absence of laboratories, the research team is entirely dependent on the knowledge of indigenous shamans and herbalists, “so this means we need researchers who have knowledge of cultural anthropology, of ethnology, of linguistics, because we have to speak to the indigenous people”.26 This point was reinforced by another scientist, who emphasized that “Ancestral knowledge is a great advantage for us. It’s something that they don’t have [access to in competing research centres].”27 This scientist explained that the research team at Ikiam had already constructed “an extensive database, because they’ve developed contacts with the communities, they’ve inventoried certain species. . . and [now] they need to pursue international collaborations for their development”.28 Representatives of the indigenous communities surrounding Ikiam were critical of these practices. A member of the local parish council suggested that Ikiam “could take the knowledge that a plant could cure a disease [and use it] to create huge botanical gardens to process [the resulting product]. But they have not provided our people with that support. They just come from outside and take away our knowledge.”29 A leader of one of the communities collaborating with Ikiam described the situation as follows: “I’ve participated in the university’s investigations and I’ve noticed that all their research concerns the natural, biological aspects of our plants. They are compiling information on the ways in which our elderly people use medicinal plants. Their research is not going to benefit us. They are obliging us to get all the information from our grandparents on the medicinal uses of all the plants that exist. They are going to process it at the scientific level, and our knowledge that has been generated for generations is going to be useless to us. How are we going to benefit from it?”30

In response to these concerns, Ikiam organized a two-day workshop in November 2015, to which it invited representatives of

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18 Ikiam’s partner institution, Yachay, is another utopia of spatial form containing an even more overtly neoliberal accumulation strategy. Like Ikiam, Yachay was designed in collaboration with South Korean consultants, and is based on the model of the East Asian free trade zone (Macías Vázquez and Alonso González, 2016; Purcell et al., 2016). The aim is to attract multinational pharmaceutical and biotechnology corporations to locate their research and development facilities in Yachay. A glossy brochure written in English promises foreign investors a “competitive environment”, based on “the best incentives in the region”, including “credit for investment”; “reduction of taxes for company investors”; “co-financing for human talent development in the private sector”; and “a customs destination with unique financial, tax and commerce alternatives”, including a 5 percent reduction in Corporate Income Tax, and tax exemptions on international financial transactions and the importation of capital goods and raw materials (SENESCYT, 2013). Like Ikiam, Yachay’s name has been taken from the language of one of Ecuador’s indigenous nationalities, meaning “knowledge” in Kichwa. As one of our anonymous reviewers noted, “yachay embodies the dynamic nature of knowledge, knowledge production, and the realization of knowledge-as-practice” (see also Howard, 2002). Yet rather than engaging with yachay as the basis for a “bioknowledge” consistent with the ‘socialism of sumak kawsay’, the Correa administration has merely appropriated the word ‘yachay’ for the branding of a neoliberal ‘knowledge city’.

19 The Ecuadorian government originally planned to invest US$400 million in the construction of Ikiam (El Comercio, 2012a). Several people involved in the planning and management of Ikiam told us severe cuts had been made to the Ikiam budget during 2015, although precise figures are not publicly available.

20 Resident of Alto Tena, a community near Ikiam. Focus group 08/11/2015, Alto Tena, Ecuador.

21 CEO of biotechnology start-up company. Interview 08/10/2015, Ibarra, Ecuador.

22 Carlos Ávila. Interview 23/10/2015, Quito. The majority of toilet paper consumed in Ecuador is imported, and the few Ecuadorian factories producing toilet paper do so with imported materials (El Comercio, 2014).

23 Ikiam scientist #1. Interview 04/11/2015, Ikiam.

24 Government consultant working on the productive matrix. Interview 07/10/2015, Quito.

25 The discourse of ‘ancestral knowledge’ adopted by the Correa administration reproduces colonial relations of power-knowledge, by reducing the dynamic edges of diverse indigenous nationalities to fetishized objects of a static past. (Thanks to one of the anonymous reviewers for encouraging us to draw attention to the problematic nature of this terminology.)

26 Ikiam scientist #2. Interview 07/11/2015, Ikiam.

27 Ikiam scientist #1. Interview 04/11/2015, Ikiam.

28 Ikiam scientist #1. Interview 04/11/2015, Ikiam.

29 Member of the parish council of Muyuna. Interview 06/11/2015, Muyuna, Ecuador.

30 Resident of Atacapi, a community across the river from Ikiam. Focus group 07/11/2015, Atacapi, Ecuador.
several indigenous nationalities, with the aim of producing a ‘Code of Ethics’ to govern the conditions under which research would be conducted. In practice, the event was focused on the negotiation of a pay scale for the provision of services to Ikiam’s researchers by members of the indigenous communities. Hourly and daily rates were discussed for a pre-determined list of services that included manual labour such as trail cutting alongside the provision of specialist knowledge. This practice contradicted the position of indigenous social movements across Latin America, who assert that the collective dimension of their knowledge precludes its patenting and commodification (Brush, 1993). This point was made by a Kichwa participant, who observed that “What we are doing is negotiating, commercializing… suggesting numbers”, whereas “The criteria for [calculating] the benefits of traditional knowledge, given that it is collective, should be other considerations… I’m not sure it can be done in percentages… I don’t think so.” One of the event organizers, however, quickly responded: “Well I do think so… it’s not perfect, but it allows us to deepen our analysis to arrive at a real valuation.” This common-sense neoliberal perspective was shared by the majority of workshop participants, most of whom enthusiastically engaged in the negotiation of the pay scale. This was no coincidence, as representatives of the indigenous nationalities had been carefully selected, with friends and trusted associates of the organizers given priority. Members of radical social movements, on the other hand, had been deliberately excluded, and had reacted angrily to their exclusion, as another of the organizers later explained: “We’ve got a lot of the [indigenous] politics mad at us! Because… we decided that we wanted… really pragmatic advice. We wanted people – ‘ok, you’ve worked with an anthropologist, you’ve worked with a linguist. What do you think it’s worth? What do you think they should pay you? We wanted that kind of pragmatic stuff that you can’t get from people who haven’t done it. We also wanted people that weren’t radically political… We didn’t want a bunch of political speeches about ‘You’re exploiting us’… So we invited people who we know are thoughtful, that we know can see both sides of the situation.”

In his reflections on the construction of bio-socialism, René Ramírez has warned that without a genuine “connection with the collective”, Ikiam and other flagship projects of the Citizens’ Revolution will “merely reproduce a socially exclusionary and unjust system” (Ramírez, 2015a: 4–5). Rather than pioneering a new form of collective engagement, however, the ‘Code of Ethics’ workshop embodied what Erik Swyngedouw has identified as the “post-political” modality of neoliberal environmental governance, in which a naturalized market logic predetermines the coordinates of debate, “irresponsible’ partners are excluded”, and antagonisms are disavowed by “displacing conflict and disagreement onto the terrain of consensually manageable problems, expert knowledge, and interest intermediation” (Swyngedouw, 2010b: 227, 225). At the workshop, the actors within this depoliticized framework were unconsciously participating in the social construction of a commodity, by agreeing upon the terms and conditions under which knowledge as a collective value would be extracted and transformed into a scarce resource under private control, as a vehicle for the appropriation of monopoly rents (Zeller, 2008 95–97).

Far from engineering a linear transition from finite to infinite resources, Ikiam is therefore performing the precise reverse of this process: the transformation of infinite resources into finite resources, through the patenting of biodiversity and “the enclosure of socially produced knowledge” (Zeller, 2008: 90). This inversion is symptomatic of the fact that the underlying relationship between the formal and real subsumption of nature is not linear, but dialectical (Smith, 2007: 18). As Moore (2011: 131) has argued, “capitalism’s ever-accelerating transformation of biophysical natures” is inescapably related to “its voracious appetite for new frontiers of appropriation”. In Ikiam, a strategy for the accelerating transformation of the biodiversity of the Amazon has become entangled in this dialectical relation, and is only succeeding in transforming biodiversity itself into a new frontier of primary resource extraction, while ‘ancestral knowledge’ is reduced to a field of rentier capitalism, established through processes of commodification and accumulation by dispossession (Harvey, 2014: 251). The final section of this paper explores a further dimension of this conundrum, in which the ‘finite resources’ of knowledge and biodiversity are being subordinated to the ‘finite resources’ of copper and oil, through the intensified reproduction of Ecuador’s established location as a natural resource exporter within “the global ecological fix, with its constitutive dialectic of productivity and plunder” (Moore, 2011: 133).

5. The limits of infinity

Ikiam was originally designed to include two secondary campuses. One was to be located in El Enó, amidst the oil fields of Sucumbios in the northern Ecuadorian Amazon, while the other was planned for the mining centre of El Pangui, in the province of Zamora-Chinchipe, near the southern border with Peru. In contrast to the main campus’s focus on biotechnology, these secondary campuses were to specialize in petrochemicals and metallurgy, in order to provide the qualified personnel required for their local industries (El Comercio, 2012b). By the time these campuses were announced in October 2012, the Correa administration had abandoned its initial opposition to the oil and mining sectors, and was engaged in the aggressive expansion of the primary resource frontier, even as it continued to deploy the discourse of “the socialism of Buen Vivir” (SENPLADES, 2013). During his time in office, Correa’s legitimacy had become increasingly dependent on the maintenance of high levels of public investment, which were sustaining a broad-based consumption boom. In lieu of the transformation of the productive matrix, this investment continued to be heavily dependent on oil revenues. Furthermore, following its exclusion from international credit markets in 2008, after partially defaulting on its debts, the Correa administration had signed several ‘debt-for-oil’ contracts with China, which provided added urgency to the expansion of oil production. From 2009 onwards, the government opened a series of bidding rounds for the concession of new oil blocks, many of which were located in socially and environmentally sensitive areas, while signing contracts with foreign multinationals for the joint exploitation of Ecuador’s mature reserves (Escribano, 2013; Iturralde, 2013). In 2009, in the context of a boom in gold and copper prices, the Correa administration also issued a new mining law, which opened the sector to transnational capital. The law allowed companies to prospect on communally held land without permission, scheduled community consultation after the granting of concessions, and sanctioned the use of force in the event of the obstruction of mining activities by popular resistance (Davidov, 2013; Rosales, 2013).

The secondary Ikiam campuses were conceived in the context of this newfound commitment to the formal subsumption of nature to capital. In December 2015, however, both these campuses were abandoned, as a consequence of the austerity imposed on the Correa administration by the collapse of the oil price. When conducting our field research on Ikiam, we arrived at the sites of each of the two secondary campuses just days after their cancellation. These decisions were explained to us by local government officials, and in both cases were due to the severe reduction in the state budget imposed by the oil crisis.
expansion of the oil and mineral frontiers that surround them continues apace. In the case of El Pangui, the abandoned campus has been central to the ideological legitimation of this process, given its proximity to the proposed site of the Mirador copper and gold mine, which is located in the densely forested mountains of the Cordillera del Condor. The Mirador concession is held by Ecuacorriente (ECSA), which is owned by a Chinese consortium. In March 2012, ECSA signed a US$1.4 billion contract with the Ecuadorian government for the exploitation of El Mirador. The opencast mine will be 2.5 km wide and 650 m deep, involving the removal of 590 million tonnes of rock in the extraction of 2.9 million tonnes of copper ore, as well as the construction of roads, camps, and a tailings reservoir for the storage of millions of litres of toxic waste (ANDES, 2012; Escribano, 2013; Sacher et al., 2015).

The signing of the contract marked the inauguration of large-scale mining in the country, and was met with protests and demonstrations due to the anticipated ecological impact of the mine, and the fact that the proposed site was populated by Shuar and mestizo peasant communities. The site was selected as the symbolic starting point for the national indigenous March for Life, Water and the Dignity of the People, which embarked for the capital city of Quito shortly after the signing of the contract, and which marked a significant moment in the breakdown of the relationship between indigenous social movements and the Citizens’ Revolution (Becker, 2013b: 58; Iturralde, 2013: 173). As part of the contract, however, the Correa administration had secured the forward payment of US $100 million of ‘anticipated royalties’ (Ecuador Inmediato, 2015), the majority of which has been invested in a series of public works in the region of El Pangui, including roads, schools, and a hospital. The decision to locate Ikiam’s southern campus in El Pangui was also made in this context, and a promotional billboard for Ikiam was erected on the side of the highway into the town, emblazoned with a photograph of a huge green insect and the Ikiam slogan: ‘Our Future Is Our Biodiversity’.36

The billboard was still standing when we arrived in El Pangui over three years later. In the absence of the now-abandoned campus, this tattered signage seemed to symbolize the reduction of bio-socialism to the ideological function of the utopian eco-projects of neoliberal capitalism, which constitute little more than “a phantasmatic screen, prohibiting us from confronting the true terrors of ecological catastrophe” (Adams, 2010: 7). As we turned onto the road to the Mirador mine, however, this fantasy was replaced by “an insight into the forbidden domain, into a space that should be left unseen” (Zižek, 1989: 71). Hillsides were being torn down to widen the road, and a constant stream of trucks thundered past us in a cloud of red dust. The river was being dredged for sand, and a gravel factory stood beside a newly constructed brothel on the river bank. Just upstream from the brothel we passed the home of the anti-mining activist, Jose Tendetza. His body was dragged from the river in 2014 at the height of the resistance to the mine, and two ECSA employees have been charged with his murder.37 Further up the road, we rounded a curve in the valley and the mine itself came into view. Deep red gouges had been cut into the lower slopes of an emerald green mountain. Along the road and high upon the hillsides, dozens of identical orange signs had been erected reading ‘Private Property’. Crossing the river, we drove out across a long, broad plain that had been stripped of trees in preparation for the construction of the tailings reservoir. This had been the site of the impoverished community of San Marcos, until the 30th of September 2015, when the Ecuadorian police collaborated with ECSA in the dismantling of the town and the displacement of its population. When we arrived at San Marcos in early December 2015, only a few scattered homes remained, which were demolished a few days after our departure. In this hidden corner of the Amazon, the ideological inversion of bio-socialism reached its brutally absurd conclusion: the destruction of sumak kawsay and ‘the rights of nature’, in the name of the ‘finite resources’ of copper and gold.38

6. Conclusion

Bio-socialism was conceived as a radical agenda for the post-neoliberal production of nature, which sought to transcend Ecuador’s economic dependence on the primary resources of the Amazon, through engineering a transition to an economy based on biodiversity and scientific knowledge. In contrast to the commodification of nature and the destruction of indigenous cultures that had characterised the neoliberal era, bio-socialism was to be based on non-commodified public goods, the vindication of the indigenous concept of sumak kawsay, and the constitutional codification of the rights of nature. Yet through the process of its formalization and implementation, bio-socialism has come to reproduce the accumulation regime that it was designed to transcend, based on the expansion of the primary resource frontier and the opening of new fields of rentier capitalism.39

Such paradoxical inversions are the fate of utopian ideologies that become entangled with the material dynamics that they are structured to deny. As an ideological formation, bio-socialism combines an explicit anti-capitalist discourse with an implicit commitment to systemic competitiveness. The gap between these inconsistent elements has been papered over by the invocation of a harmonious external nature in opposition to ‘extractivism’. Combined with a rejection of Marxian value theory, this representation of nature has allowed the transition from the formal to the real subsumption of nature to be conceptualized as a defence of the rights of nature itself.

This ideological formation has collided with Ecuador’s historical location within the structures of global capitalism, which is based on the ground rent appropriated through the establishment of monopoly control over the natural resources required for the production of surplus value elsewhere. This material reality imposes severe constraints on any accumulation strategy that seeks to escape from the formal subsumption of nature to capital, to the

36 The information presented in this section draws on interviews with local politicians, government functionaries, and activists involved in the anti-mining movement.
37 The two accused men were recently found innocent, but the district attorney has since appealed the case, which remains unresolved as of January 2017 (http://www.fiscalca.gov.ec/index.php/sala-de- prensa/4746-fiscalca-apela-la-sentencia-en-el-caso-del-asesinato-del-dirigente-shuar-jose-tendetza.html, last accessed 09/01/2017). When interviewed in December 2015, members of Tendetza’s family insisted that ECSA had been involved in his murder, a view shared by the activists we spoke to. The company, however, has strongly denied any involvement in the affair. See Collyns (2015) and Sacher et al. (2015) for further information.
38 The information in this section is compiled from interviews with several ex-inhabitants of San Marcos and members of the Amazonian Community of the Cordillera del Condor (CASCOMI). See also Sacher et al. (2015). The Ecuadorian government disputes the version of event provided by CASCOMI, claiming that much of the land had been illegally invaded, that the displacements were peaceful and respectful of human rights, and that the displaced families have been compensated and rehoused elsewhere (Interview with Diego Fernando Espanar, Governor of Zamora-Chinchipe, 11/12/2015. See also ARCOM (2015)).
39 Data from the Bank of Ecuador demonstrates that the transformation of the productive matrix has not taken place, and that there is no significant trend in this direction. Ecuadorian exports remain dominated by oil and other primary commodities (principally bananas, cacao, shrimp and cut flowers). Non-primary exports continue to consist largely of petrochemicals, and have shown no overall increase over the course of the Citizens’ Revolution (2007–2015). The figures for biotechnology are contained within the broader category of ‘chemicals and pharmacy’, which registered exports of US$170 million in 2015, amounting to 0.93 percent of total Ecuadorian exports, a figure almost unchanged from 0.77 percent in 2007. These figures are available at https://contenido.bce.fin.ec/home1/estadisticas/bolomensal/IMensual.jsp.
extent that the expansion of the primary resource frontier in ‘resource-rich’ regions of the world is a necessary condition for processes of real subsumption underway in the global centres of industry. As we have seen, Ecuador is unable to compete in the international biotechnology sector. Far from catalysing a transition from the formal to the real subsumption of nature, Ikiam is instead functioning to open a new frontier of formal subsumption, through the appropriation of monopoly rents based on the unique biodiversity and ‘ancestral knowledge’ of the Amazon. Yet this project has failed to generate the rents required to sustain Ecuadorian capitalism, and the only immediate basis for expanded accumulation has proven to be the opening of the oil and mineral frontiers to intensified exploitation by transnational capital. This process is undermining the ‘infinite resources’ on which bio-socialism is supposed to be constructed, in order to fuel processes of real subsumption in the world centres of surplus value production – primarily China. The case of bio-socialism thus illustrates the inability of state policies to determine “the course of accumulation within each national space of valorisation. Instead, those nationally-differentiated political forms mediate the unfolding of the contradictory dynamics of the total social capital at the global scale” (Grinberg and Starosta, 2013: 240).

Ikiam was made possible by one of the surges of ground rent that have periodically enervated Latin American capitalism, but which have simultaneously functioned as a material obstacle to the real subsumption of labour to capital in the region, to the extent that “Latin American capital [has] continued to find it more profitable to valorise on the basis of the appropriation of a portion of ground-rent” (Grinberg and Starosta, 2008: 773). At the level of ideology, these extraordinary flows of rent have enabled the production of the symbols of modernity in abstraction from their material foundation in the production of value (Echeverría, 2011). Ikiam has staged a fantasy of modern biotechnology in the depths of the jungle, which was miraculously brought into existence by the magic of petrodollars. However, as Coronil has pointed out, the “Faustian exchange of oil for the illusion of progress” does not “bring the capacity to produce but the illusion of production” (Coronil, 1997: 391). The collapse of the oil price has signalled the abrupt disappearance of the obscure forces sustaining this illusion. As the dream disintegrates, Ikiam is revealed as a ‘living laboratory’ without laboratories. Its secondary campuses have been abandoned; the Amazon continues to be pillaged for the resources required by global capital; and the indigenous and mestizo peasants of the region continue to struggle against their dispossession at the hands of the state. A Shuar leader living near the Mirador copper mine described this outcome as follows: “All the governments of Ecuador have devastated the country to satisfy their own economic interests and those of the transnationals. Because that’s what it’s all about. They don’t consider the social, the human… still less the wildlife that exists in this country. But the current administration is in my opinion the worst that we have ever had… Because it has finished with everything… That is the road they are on, with their pretext of speaking of socialism, of a change that they don’t understand.”

The farcical involution of bio-socialism embodies the tendency for utopian ideological formations to reproduce the material realities that they are simultaneously obscuring and attempting to escape. As Susan Buck-Morss has argued, “Socialism necessitates a totally new relationship to nature. The technology of capitalism will not do to realize its aims” (Buck-Morss, 2002: 118). Bio-socialism promised to create a new relationship of precisely this kind. But it has taken the form of a fantasy based on the rent-financed mimesis of capitalist technology itself, in abstraction from the global dynamics of the subsumption of nature to capital. These dynamics have undermined the project, condemning it to failure, and confronting it with the truth that it was structured to conceal: “Capitalism does not have an ecological regime, it is an ecological regime” (Moore, 2015: 158).41

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Appendix A. Supplementary material

Supplementary data associated with this article can be found, in the online version, at http://dx.doi.org/10.1016/j.geoforum.2017.01.014. These data include Google maps of the most important areas described in this article.

References

ANDES, 2012. “La minera Ecuacorriente paga los primeros USD 40 millones de regalías al Estado ecuatoriano”.

40 Julio Tiwira, Shuar leader. Interview 09/12/2015, Guayllabamba, Ecuador. Mining projects have since led to further instances of dispossession and resistance in the region. As we make the final revisions to this article in January 2017, the province of Morona-Santiago in the southern Ecuadorian Amazon remains under a state of emergency, following the death of a police officer in December 2016, during clashes between Ecuadorian security services and members of the Shuar population at the site of another Chinese-owned mine in Panantza-San Carlos (Hill, 2017).

41 In July 2016, Rafael Correa announced that US$15 million had been secured for the construction of the laboratories at Ikiam, and the rector of Ikiam has also recently been replaced. It remains to be seen whether these changes will alter the form or content of the project. However, as of January 2017, the construction of the new laboratories had yet to begin…
SENESCYT, 2013. Yachay: City of Knowledge. SENESCYT, Quito.